

TaxSlayer Chopper Sweepstakes OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

SWEEPSTAKES DESCRIPTION: The TaxSlayer Sweepstakes (the "Sweepstakes") begins on February 5, 2010, at 12:01 a.m. Eastern Time ("ET") and ends on April 15, 2010, at 11:59 p.m. ET (the "Sweepstakes Period"). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of The Concept Studio, the official judging organization ("Administrator"), which shall be final and binding in all respects.

ELIGIBILITY: Only legal residents of the fifty (50) United States and District of Columbia, who are 21 years of age or older are eligible to enter. TaxSlayer, The Concept Studio, their respective parents, subsidiaries, and affiliates, and each of their respective officers, directors and employees (collectively, the "Sweepstakes Entities") plus members of the immediate families and households of the foregoing, are ineligible to enter the Sweepstakes or win the prize. Void in Puerto Rico, and other US Commonwealths, Territories and jurisdictions (including overseas military installations) and where prohibited.

HOW TO ENTER: To enter, visit the web site www.taxslayerracing.com/contest.aspx (the "Website"), and follow instructions to complete the entry process with the information requested including name, address, phone, email address and date of birth. Limit one (1) entry per person and/or per e-mail address. All entries must be received by the end of the Sweepstakes Period in order to participate.

DRAWING AND WINNER NOTIFICATION: The winner of the Sweepstakes drawing will be randomly selected from all eligible entries received throughout the Sweepstakes Period on or about April 19, 2010. The random drawing will be conducted by Administrator, using randomization methods selected in its sole discretion. The potential winner will be notified by telephone and/or mail and/or email using the contact information given at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, the potential winner does not respond within five (5) days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected.

PRIZE/ODDS: One (1) Grand Prize is available. Grand Prize consists of: A custom-painted 2009 Big Dog K-9 Chopper Motorcycle. Grand Prize Chopper Motorcycle ("Motorcycle") will be delivered with select upgrades any additional upgrades and options are at the sole expense of the winner. Color, package, factory options, and other prize specifics to be determined by Sponsor and are subject to availability. Sponsor does not make, nor in any manner are responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the Motorcycle including but not limited to its quality, fitness for purpose or mechanical condition. Grand Prize winner must have proof of a valid U.S. driver's license from his/her state or place of residence in the United States to take delivery of Motorcycle; failure to show same may result in prize forfeiture and selection of an alternate winner. Winner will be responsible for all optional equipment, title, license, insurance and registration fees required in claiming the Motorcycle, applicable taxes, as well as, all other expenses relating to the receipt and use of Motorcycle, including any travel and transportation costs associated with collecting the Motorcycle. All other costs not specifically stated herein as being awarded are the responsibility of the winner. Winner will be provided instructions to obtain his/her Motorcycle at a sponsor-selected dealership to be determined by Sponsor. Winner must take delivery of Motorcycle within 30 days of notification that dealership has received Motorcycle. As a model year progresses, changes may occur in some of the specifications, features, optional equipment and pricing. The manufacturer reserves the right to make

such changes. Optional equipment may vary by region. Delivery of Motorcycle subject to manufacturer, distributor and dealer manufacturing, production and delivery schedules. Sponsor is not responsible for any delay in the production of this Motorcycle or restrictions regarding available equipment. Winner will be required to show proof of insurance prior to taking delivery and pick up Motorcycle as directed by Sponsor.

The approximate retail value ("ARV") of the Prize is \$35,000.

No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute prize(s) of comparable value if the prize listed is unavailable for any reason. Odds of winning depend on the number of eligible entries received.

GENERAL PRIZE CONDITIONS: The prize winner shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the prize. The potential winner will be required to execute an Affidavit of Eligibility, a Liability Release, and (where legal) a Publicity Release, unless where prohibited (collectively, "Prize Claim Documents"). If a winner fails or refuses to sign and return all Prize Claim Documents within five (5) days of prize notification, the winner may be disqualified and an alternate winner may be selected.

GENERAL LIABILITY RELEASE/FORCE MAJEURE: Acceptance of a prize constitutes winner's permission for Sponsor to use winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation except where prohibited by law. Entrants (and any minor entrant's parent or legal guardian) agree that the Sweepstakes Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor assume no responsibility for any damage to an entrant's computer system which is occasioned by accessing the Website or otherwise participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor are not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserve the right in their sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. In the event of a dispute as to the identity of the entrant, any on-line entry will be deemed submitted by the authorized account holder of the e-mail account from which it was sent, provided such account holder must still meet the eligibility requirements for the Sweepstakes. The authorized account holder shall be the natural person to whom the applicable email address has been assigned by the Internet access provider, service provider, or other online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be requested to provide the

Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If a dispute cannot be resolved to Sponsor' satisfaction, the entry will be deemed ineligible. Sponsor reserve the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if they determine, in their sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor' control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor are prevented from awarding prizes or continuing with the Sweepstakes or a particular Sweepstakes drawing as contemplated herein by any event beyond their control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor' control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes in its entirety or in part. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the winner in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the winners, or remaining winners, as the case may be, of the advertised number of prizes available in the prize category in question may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

SPONSOR/ADMINISTRATOR: TaxSlayer, 610 Ronald Regan Drive, Evans, GA 30809 ("Sponsor"). The Administrator of the Promotion is The Concept Studio, P.O. Box 8022, Westport, CT 06888 (the "Administrator").

NAME OF WINNER/OFFICIAL RULES: To obtain name of winner, send a self-addressed stamped envelope to TaxSlayer Winners' List, P.O. Box 8033, Westport, CT 06888. All such requests must be received by May 30, 2010. These Official Rules will be posted on the Website.